



Priorities for FY 2027-2028

*Categories 1-5 are in priority order
as are the lettered services in each category.*

*An emphasis is placed on low-to-moderate income individuals and families in all
categories and services.*

1. Basic Needs

- a. Short-term rent and utility assistance
- b. Food insecurity and meal gap reduction
- c. Reliable transportation access
- d. Legal support
- e. Medical and dental services

2. Homelessness Prevention and Housing Stability

- a. Transitional and supportive housing
- b. Housing navigation services

3. Mental Health and Meaningful Connections

- a. Mental health and substance use treatment access
- b. Social isolation reduction opportunities
- c. Crisis intervention and victim advocacy

4. Quality, Affordable Childcare

- a. Sliding fee scale options for childcare

5. Out of School Learning Opportunities

- a. Academic skill development and youth engagement
- b. Participation barrier reduction through financial and transportation support
- c. Summer and after-school academic programming



ASSET Priorities for Fiscal Year (FY) 2027-2028

Priorities and subpriorities are listed in ranked order.

An emphasis is placed on low- to moderate-income individuals and families in all priorities, subpriorities, and services funded.

1. Basic Needs

- A. Short-term rent and utility assistance
- B. Food insecurity and meal gap reduction
- C. Reliable transportation access

2. Homelessness Prevention and Housing Stability

- A. Transitional and supportive housing
- B. Housing navigation services
- C. Legal support for housing stability

3. Mental Health and Meaningful Connections

- A. Mental health and substance use treatment access
- B. Social isolation reduction opportunities
- C. Crisis intervention and victim advocacy

4. Quality, Affordable Child Care

- A. Sliding fee scale options for child care

5. Third Grade Literacy Attainment

- A. Evidence-based curriculum and wrap-around support for at-risk learners
- B. Family barrier removal for literacy service access

6. Kindergarten Readiness

- A. Evidence-based programming for ages 0-5
- B. Family engagement in parent-child interaction programming

7. Out of School Learning Opportunities

- A. Academic skill development and youth engagement
- B. Participation barrier reduction through financial and transportation support
- C. Summer and after-school academic programming

8. Budget and Credit Counseling

- A. Representative payee services for vulnerable populations

Approved by the United Way of Story County Board of Directors on July 30, 2026.

Awaiting Story County and ISU Student Government's Funder Priorities